District 116

# CLUB GROWTH

## AWARDS

## 2020-2021

**Rajesh V C, DTM**
**Club Growth Director**

CGD

Awards

2020-21

www.d116.org

Ours is the only organization I know that is dedicated to the individual. We work together to bring out the best in each one of us and then we apply our skills to help others. - Dr. Ralph C Smedley

## MESSAGE

- Toastmasters International membership gives me a sense of being a global citizen.
- Recognition and Achievements received from Toastmasters International is a great honor and privilege.
- I believe being recognized at DTAC in front of 500 + audience is a milestone.
- The District awards are one such milestone in our Toastmasters journey.
- There is ample opportunity for every member, club officer, Area Directors & Division Directors to achieve these awards if planned and executed well.

**Visualization is the first step towards achieving the goals. What we see is what we get. If goals are visualized and travelled towards it, surely, we will meet at DTAC 2021 stage.**


**Rajesh V C, DTM**
**Club Growth Director**


**CGD Awards 2020-21**

# GUIDELINES

- The awards cover the period from 01 July 2020 to 30 June 2021.
- Awards will be compiled as per the cut off date and will be verified according to the criteria.
- The data is verified from the TI dashboard with respect to the cut off date or later.
- The recognition will be awarded during DTAC 2021.
- Clubs /Members can nominate themselves or others for awards.
- If there are more than one eligible nominee for the same award, all nominations would be considered and awarded if they fulfill the criteria.
- Contact -Awards Chair TM Yoosaf Vannarath email: yvm2015@gmail.com
- Contact - Club Growth director Mobile : 00974-31304533

**CGD Awards 2020-21**

**District 116**

**Rajesh V C, DTM**
**Club Growth Director**

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# District 116

## CLUB GROWTH Award

| Award Title | Criteria | Cut off Date | Award |
|---|---|---|---|
| Marketing Proficiency Award | Identify a lead and initiates an Open House or Demo Meeting for club formation. | 31/Mar/21 | Photo Frame |
| Marketing Excellence Award | Identify a lead, initiates an Open House or Demo Meeting for club formation and the club has been chartered. | 30/ Apr /21 | Trophy |
| Golden Club Sponsor Award | Sponsor a club before 30 Sep 2020 . The club should have minimum 20 paid members | 30/Sep/20 | Trophy |
| Diamond Club Sponsor Award | Sponsor a club between 01 Oct 2020 & 30 April 2021. The club should have minimum 22 paid members. | 30/Apr/21 | Trophy |
| Platinum Club Sponsor Award | Sponsor two clubs before 30 April 21. Both the clubs should have minimum 22 paid members. | 30/Apr/21 | Trophy + Medal + Photo Frame |

MEMBER AWARDS

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# District 116

## CLUB GROWTH Award

| Award Title | Criteria | Cut off Date | Award |
|---|---|---|---|
| Golden Club Mentor Award | Mentor a new club for minimum 6 months. The club should have 22 members and paid all dues till 30 Sep 2021 and achieve Distinguished status | 30/Sep/20 | Trophy |
| Platinum Club Mentor Award | Mentor 2 clubs. Both the clubs should have minimum 22 paid members and paid all dues till 30 Sep 2021 and achieve Distinguished status | 30/Apr/21 | Trophy + Medal |
| Club Coach Excellence Award | Club Coach appointed by TI and raises membership of the club to 25 members and should achieve Distinguished status. | 30/Apr/21 | Trophy |

MEMBER AWARDS

TOASTMASTERS INTERNATIONAL
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# District 116

## CLUB GROWTH Award

| Award Title | Criteria | Cut off Date | Award |
|---|---|---|---|
| Dynamic Treasurer Award | Club Treasurer collects membership fees of minimum 20 members and submit to TI before 15th Sep 2020 and 15th Mar 2021 respectively. Club should also retain 80% of base members as on 30th April 2021. Club roster from TI portal as on 1st July 2020 will be used for reference. | 30/Apr/21 | Trophy |
| Vibrant VPM Award | VPM of clubs achieving 20% or more membership growth with respect to base membership. | 30/Apr/21 | Trophy |
| Vibrant Club Leaders Award (President & VPM) | Clubs that have a membership growth of 20% and retention of 80% of base members. Club roster from TI portal as on 1st July 2020 will be used for reference. | 30/Apr/21 | Trophy |

MEMBER AWARDS

TOASTMASTERS INTERNATIONAL
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# District 116

## CLUB GROWTH Award

| Award | Criteria | Cut off Date |
|---|---|---|
| Smedley Award | Add 5 New/Dual/Reinstated members between 1st Aug 2020 to 30th Sep 2020. | 30/Sep/20 |
| Dazzling Membership Award | Clubs which renew 25+ members before 15th Sep 2020 for September renewal. | 15/Sep/20 |
| Golden Quarter Award | Club should achieve Smedley Award and renew 25+ members before 30th Sep 2020. | 30/Sep/20 |
| Talk Up Toastmasters Award | Add 5 New/Dual/Reinstated members between 1st Feb 2021 to 31st Mar 2021. | 31/Mar/21 |
| Glittering Membership Award | Clubs which renew 25+ members on or before 15th Mar 2021 for March renewal. | 15/Mar/21 |
| Beat The Clock Award | Add 5 New/Dual/Reinstated members between 1st May 2021 to 30th June 2021. | 30/Jun/21 |
| HAT-TRICK AWARD | Club which achieves Smedley, Talk Up Toastmasters & Beat the Clock Award | 30/Jun/21 |

Award - Ribbons for the Club

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CLUB LEVEL AWARDS

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# District 116

## CLUB GROWTH Award

| Award Title | Criteria | Cut off Date |
|---|---|---|
| Silver Membership Award | Clubs which renews 25+ members on both bi-annual renewals before 15th Sep 2020 & 15th Mar 2021 respectively. | 15 Sep 2020 & 15 Mar 2021 |
| Golden Membership Award | Clubs renewing 30+ members before 15 Oct 2020 & 10 May 2021 | 10/May/21 |
| Platinum Membership Award | Clubs renewing 40+ members before 15 Oct 2020 & 10 May 2021 | 10/May/21 |
| Silver Sponsor Award | Club sponsors a new club before 30th April 2021 and supports the new club to be Distinguished | 30/Apr/21 |
| Supreme Sponsor Award | Club sponsors 2 new clubs before 30th April 2021 and supports both the clubs to be Distinguished | 30/Apr/21 |
| Open House Award | Clubs which conducts one or more Open House meetings with a minimum of 20 or more Non-Toastmasters (Flyer, Attendance sheet, Agenda & Photographs needs to be produced as supporting document) | 30/Apr/21 |
| Speech Craft Award | Clubs Conducting minimum 6 weeks speech craft program with minimum 15+ non toastmasters. Attendance sheet attached. | 30/Apr/21 |

Awards - Ribbon for the Club

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CLUB LEVEL AWARDS

TOASTMASTERS INTERNATIONAL
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# District 116

## CLUB GROWTH Award

| Award Title | Criteria | Cut off Date | Award |
|---|---|---|---|
| Fast Achiever Area Director | Charter a club under the Area before 31 July 2020 | 31/Jul/20 | Trophy |
| Golden Quarter Area Director | Charter a club before 30th Oct 2020 under the area and the club achieves Distinguished Status by 30th April 2021. | 31/Oct/20 | Trophy |
| Area Membership Award for ## | All clubs in the area with 20+ members and an increase of 30% + membership (including new Chartered Club) with reference to base membership. | 30/Apr/21 | Trophy |
| Area Club Builder Award | Area which chartered 2 or more clubs before 30th April 2021 and have paid TI membership till 30th Sep 2021. | 30/Apr/21 | Trophy |
| CGD Out standing Area Director | Area Directors who charter 2 clubs, conducts at least one Speech Craft/Open House, maintains 20+ members in all Clubs, achieves Area membership increase by 20% & must have submitted both club visit report before 30th Sep 2020 & 15th Feb 2021, respectively. | 30/Apr/21 | Trophy + Photo Frame |

**## Asst Area Director Club Growth**

AREA LEVEL AWARDS

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# District 116

# CLUB GROWTH Award

| Award Title | Criteria | Cut off Date | Award |
|---|---|---|---|
| Fast Achiever Division Director | Charter a club under the Division. | 31/Jul/20 | Trophy |
| Golden Quarter Division Director | Charter a club before 31st Oct 2020 under the area and the club achieves Distinguished Status. | 31/Oct/20 | Trophy |
| Division Membership Award for ## | 80% of the clubs with 20+ members & has 30 % growth of members including new Club. | 30/Apr/21 | Trophy |
| Division Club Builder Award | Division that charters 4 or more clubs before 30th April 2021 and have paid TI membership till 30th Sep 2021 | 30/Apr/21 | Trophy |
| CGD Outstanding Division Director | Charter 4 clubs, Maintain 20+ members in all clubs and conducts 3 Speech Crafts /Open House either by Division/Area/Clubs | 30/Apr/21 | Trophy + Photo Frame |

DIVISION LEVEL AWARDS

## ADDCG – Asst Division Director Club Growth

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# DISTRICT 116
# Club Growth Team 2020-21

Rajesh V C, DTM
Club Growth Director

Noorudeen V K, DTM
Club Extension Chair

Benov Jacob, DTM
Club Retention Chair

Manzoor P M
Club Sponsor Committee Chair

Yoosaf Vannarath
CG Awards Chair

Abdulla Poyil
Club Extention Co Chair

Zeenathun Nisha
Club Retention Co Chair

Rauf Sehzad, DTM
Club Mentor Committee Chair

Mallika Nair
CG Marketing Chair

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We Learn the best in  movements of Enjoyment  - Dr Ralph C Smedley

**CGD**

**Awards**

**2020-21**

Appreciation and Recognition plays a vital role in success of every individual.

I believe aiming at Club Growth awards would help members and leaders to improve leadership and communications skills resulting in strengthening of the clubs and Toastmasters movement.

Wish you all the very best.

**THANK YOU**

**District 116**

**Rajesh V C, DTM**
**Club Growth Director**

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